

PUL CONSULTING SERVICES | COMPANY PROFILE 2026

Strategy. People. Project Delivery.

Local knowledge. Experienced teams. Practical support for organizations delivering projects, building capability, and managing operations across Afghanistan.

CONSULTING • WORKFORCE • TECHNOLOGY • OPERATIONS



Illustrative service visual. Selected project experience is described in this profile.

PUL CONSULTING SERVICES | Kabul, Afghanistan | info@pulconsulting.com

EXECUTIVE OVERVIEW

**Built to
execute
where
complexity
is real**



Since 2010, PUL Consulting Services has helped organizations bridge the gap between what they plan and what they deliver.

We bring together project management, workforce administration, professional training, language services, and operational support. Our work has supported telecom companies, public institutions, development organizations, and international programs. Whether mobilizing a team, delivering training, or coordinating project operations, we shape the service around the client's goals and the realities of the assignment.

2010

Established by Afghan professionals

300

Graduates in ASMED construction training

400

People in AWDP training and placement scope

15

Provinces in a 2019 GIZ assignment

A partner in implementation

Strong plans need capable people and coordinated delivery. We work alongside clients to put the right team, resources, and management support in place.

Local Knowledge Specialist Capability

Our Afghan experience is complemented by specialist technology, language, and international partners. Teams are assembled around the expertise each assignment requires.

OUR SOLUTIONS

The right capabilities for the work ahead

Fifteen service lines connect advisory expertise with practical delivery. Engage a focused service or combine capabilities around a wider program.

01 Management and Institutional Support Project management and PMO; monitoring and evaluation; business registration; financial management and tax support.	02 Workforce and Customer Operations Human resources and workforce outsourcing; call center and customer support operations.
03 Technology and Digital Solutions IT infrastructure, networks and cloud; AI implementation and digital transformation with specialist partners.	04 Language Events and Communications Translation and simultaneous interpretation; high-level events; media production and public outreach.
05 Logistics and Facility Support Supply chain, fleet and procurement support; accommodation and facility operations.	06 Training and Economic Opportunity Training and institutional capacity building; youth and women economic empowerment.

Who We Support

Practical services for organizations working in Afghanistan.

Development Programs

Project delivery, training, research and language support.

Commercial Companies

Workforce administration, customer services and technology.

Public Institutions

Professional development, coordination and operational support.

Partners and NGOs

Specialist services, local coordination and project teams.

From planning and people to the systems and support that keep work moving.

Management Consulting and Project Support

Turn priorities into clear plans, stronger systems, and coordinated implementation. We help clients manage the work and the decisions that shape delivery.



Project Management and PMO

Project startup, workplans, coordination, progress reporting, concept and proposal development, government liaison, and organizational development.

Monitoring Evaluation and Learning

Monitoring plans, field surveys, needs assessments, market research, participant tracking, analysis, and reports to inform implementation.

Business Registration and Market Entry

Business planning, registration coordination, office establishment, administrative liaison, and practical startup support under applicable procedures.

Financial Management and Tax Support

Accounting processes, budgets, financial administration, payroll coordination, tax documentation support, and staff training.

From the plan to the work on the ground

Good project support keeps objectives, people, schedules, and information connected. We help clients coordinate those moving parts and address gaps as implementation progresses.

Relevant experience

National Export Strategy implementation; DAI ALBA staff training; AIR Consulting field assessments; financial systems support for Kabul Skyscraper Services.

Typical deliverables

Practical workplans, clear responsibilities, timely reporting, and recommendations that clients can use.

People at the Center of Operations

Build the team. Organize the work. Keep services running. We combine recruitment, payroll, HR administration, and customer support management so clients can focus on their business and program priorities.



PUL's call center experience spans recruitment, training, payroll and daily supervision. Service visual is illustrative.

Recruitment and Placement

Role definition, candidate sourcing, selection coordination, onboarding, and placement of professional, technical, and support personnel.

Call Center Operations

Agent recruitment, language and customer care training, shift coordination, daily supervision, and support to team leaders.

Payroll and HR Administration

Payroll processing, attendance records, employment administration, compensation support, and coordination of required documentation.

Workforce Systems

HR policies, performance processes, staff administration, reporting, and coordination of work authorization requirements.

HUAWEI

Repeat workforce administration agreements from 2014 demonstrate experience managing HR, payroll, and administrative responsibilities.

ETISALAT

Call center assignments combined staffing, supervision, payroll, and customer care and language training.

DELIVERY APPROACH

Clear roles, reliable records, active supervision, and regular communication with the client.

Technology That Supports Real Work

Connect people, information, and workflows with practical IT and digital solutions. Quantu Tech LLC adds specialist technology and AI capability to the services available through PUL.



IT Infrastructure and Networks

Wired and wireless networks, structured cabling, equipment sourcing and configuration, system administration, and operational support.

AI and Workflow Automation

Digital needs assessments, document processing, knowledge search, workflow automation, and implementation planning with specialist partners.

Cloud and Business Systems

Cloud planning and migration support, email and collaboration tools, business applications, and system integration coordination.

Adoption and User Support

User training, operating procedures, access controls, support arrangements, and review of how new tools fit organizational needs.

HISTORICAL EXPERIENCE

Networking and cabling services for the Government Media and Information Center / The Asia Foundation.

CURRENT OFFERING

Digital assessments, workflow improvement, document processing, and knowledge tools shaped around actual operating needs.

PARTNER DELIVERY

Specialist partners support technical design and implementation. Requirements, responsibilities, and user support are defined in the engagement.

Language and Event Services

Make information clear. Bring people together. Reach the right audience. PUL combines translation, interpretation, event coordination, and media services to support communication across organizations and communities.



Translation and Interpretation

English, Dari and Pashto translation, editing, proofreading, consecutive and simultaneous interpretation, and event language coordination.

Media and Public Outreach

Video and audio production, animation, communication materials, public awareness campaigns, media monitoring, and digital communications.

Events and Conferences

Event planning, venue and supplier coordination, participant arrangements, interpretation equipment, audiovisual support, catering and logistics.

Experience and Specialist Support

Past assignments include The Asia Foundation, British Council Tawanmandi, Tetra Tech ISLA and AUAF. Linguist Point International supports the current language offering.

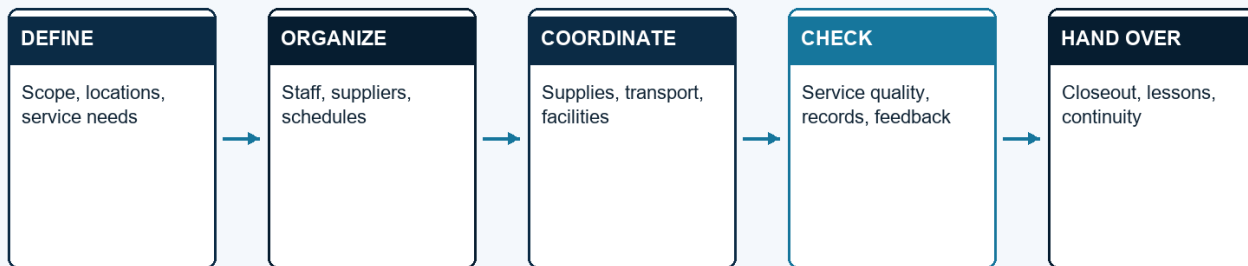
LOGISTICS AND FACILITY SUPPORT

The support behind successful delivery

Projects depend on the everyday essentials arriving where and when they are needed. We help organize supplies, transport, accommodation, facilities, and event logistics around the work to be done.

Coordinating Operational Support

From requirements to delivery and follow-up.



CLIENT REQUIREMENT	HOW PUL SUPPORTS	RELATED EXPERIENCE
Procurement and supplies	Sourcing coordination, purchasing support, equipment supply, delivery tracking, and supplier communication.	Office equipment, IT goods, materials and procurement support in the historical service portfolio.
Transport and distribution	Transport arrangements, vehicle coordination, warehouse support, and distribution planning.	Transportation, distribution and logistical support described in the company's service offering.
Accommodation and facilities	Guesthouse and hotel coordination, utilities, maintenance, operational supplies, and service monitoring.	Guesthouse, hotel and facility coordination in the company's service portfolio.
Training and event logistics	Venues, catering, registration, participant movement, materials, and supplier scheduling.	GIZ and AWDP assignments included catering and participant logistics.
Project mobilization	Coordinate personnel, suppliers, office requirements, schedules, and reporting responsibilities.	Project implementation and workforce administration assignments.

Build Skills and Strengthen Institutions

Training should help people do their jobs better. We connect organizational needs with practical learning in management, technical subjects, language, and workplace skills.



PUL training participants in a facilitated group exercise. Photograph from the company's project archive.

Management and Workplace Skills

Project management, leadership, HR, finance, office management, proposal and report writing, communication, teamwork, and customer care.

Training of Trainers

Trainer development, facilitation skills, curricula and materials, practical teaching exercises, and support for training institutions.

Technical and Language Training

Construction management, planning and scheduling, safety, quality, contracts, AutoCAD, IT skills, and English language learning.

Assessment and Learning Support

Training needs assessments, participant coordination, learning assessments, attendance and completion records, and reporting.

YOUTH AND WOMEN ECONOMIC EMPOWERMENT

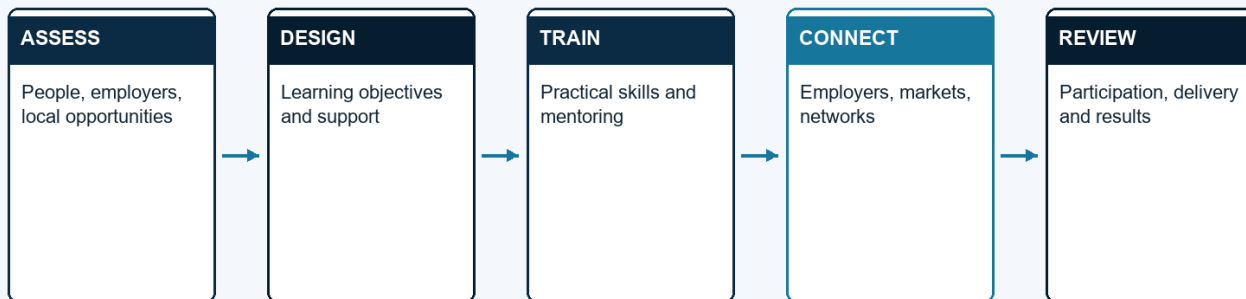
Learning linked to opportunity

We help organizations connect skills development with employer demand, enterprise needs, and access to work. Our experience combines assessment, training, mentoring, and placement support.

Build useful skills. Strengthen confidence. Support the next step into work.

Skills and Economic Opportunity

An approach shaped by participant and employer needs.



What we can support

Employer outreach, skills assessments, employability training, mentoring, entrepreneurship support, market research, participant coordination, and job placement assistance.

Experience that informs our work

AWDP assignments included training and placement services for 400 people and trainer development. Other work includes export strategy support, market surveys, and construction management training.

Designing useful programs

Understand the market and the participants. Design practical learning. Connect people with employers and opportunities. Track delivery and use the results to improve the program.

Experience Built Through Delivery

Our portfolio brings together workforce operations, professional training, language services, research, and institutional support. The following highlights are followed by the full project register recorded in the 2022 profile.

Huawei Workforce Administration Huawei Technologies Afghanistan 2014–2020 agreements HR, payroll and administrative services under successive contracts. A further agreement began in October 2020.	GIZ Professional Skills Training GIZ 2018–2019 Training for 1,800 police officers in six provinces in 2018–2019; a further 2019 assignment covered 15 provinces and included catering.
AWDP Workforce Development Creative Associates / USAID 2016–2018 Demand-driven training and placement services for 400 people, employer needs assessments, and a separate training of trainers assignment.	Etisalat Customer Operations Etisalat Afghanistan 2012–2015 recorded scopes Recruitment, payroll, daily supervision, customer care and language training for call center teams.
Construction Management Training DAI ASMED / USAID Historical assignments Training for 200 graduates in Kabul, 50 in Nangarhar and 50 in Kandahar, in collaboration with EPRS.	Trade Strategy Implementation Export Promotion Agency of Afghanistan 2018 Project management and implementation support for Advancing Afghan Trade and the National Export Strategy.

INSTITUTIONAL EXPERIENCE

A portfolio across sectors and institutions

PUL's experience includes private companies, public institutions, universities, development programs, and international organizations. The complete logo portfolio from the 2022 profile appears on the following page.



Selected organizations associated with historical assignments, including funders and implementers. Logos do not imply endorsement or current contracts.

Our Client and Institutional Portfolio

The complete logo portfolio from our 2022 company profile. It includes clients, project implementers, funding organizations, and public institutions associated with our historical work.



International Branches and Partners in 2022



Logos show historical relationships and do not imply current contracts or endorsement. The partner marks above reproduce the 2022 portfolio.

Project Portfolio 1

Assignments 01 to 06 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Huawei HR and Payroll Administration</p> <p>Huawei Technologies Afghanistan From October 2020</p> <p>Human resources, payroll management and administrative support under an employment cooperation agreement.</p>	<p>GIZ Soft Skills Training Across 15 Provinces</p> <p>GIZ July–December 2019</p> <p>Communication, conflict management and resolution, team building and time management training. Catering for more than 5,000 people across the provinces was also provided.</p>
<p>GIZ Training for 1800 Police Officers</p> <p>GIZ September 2018–February 2019</p> <p>Soft skills training in Samangan, Mazar-e-Sharif, Jawzjan, Kunduz, Takhar and Badakhshan, with catering for more than 1,800 people.</p>	<p>Huawei HR and Payroll Administration</p> <p>Huawei Technologies Afghanistan October 2018–September 2020</p> <p>Human resources, payroll management and administrative support under an employment cooperation agreement.</p>
<p>National Export Strategy Implementation</p> <p>Export Promotion Agency of Afghanistan 15 September–15 December 2018</p> <p>Project management and implementation support for the National Export Strategy through the Advancing Afghan Trade project.</p>	<p>Master Training of Trainers</p> <p>AWDP / Creative Associates / USAID 10 December 2017–10 April 2018</p> <p>Master training of trainers for instructors in private and semi-public training institutions. The assignment also included catering support.</p>

Project Portfolio 2

Assignments 07 to 12 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Demand Driven Training and Job Placement</p> <p>AWDP / Creative Associates / USAID 21 December 2016–21 September 2017</p> <p>Project management training and placement services for 400 mid-career employees and job seekers; employer needs assessments for competency-based learning; catering support.</p>	<p>ISLA Project Translation Services</p> <p>Tetra Tech / USAID ISLA June 2017–2018</p> <p>Translation of project materials from English into Dari and Pashto.</p>
<p>Annual Survey Publication Translation</p> <p>The Asia Foundation 2016 survey publication</p> <p>Translation of The Asia Foundation's annual survey book from English into Dari and Pashto.</p>	<p>Huawei HR and Payroll Administration</p> <p>Huawei Technologies Afghanistan October 2016–September 2018</p> <p>Human resources, payroll management and administrative support under an employment cooperation agreement.</p>
<p>Project Management Training</p> <p>DAI ALBA Afghanistan National Assembly</p> <p>Project management training for National Assembly staff.</p>	<p>Public Policy and Administration Training</p> <p>DAI ALBA Wolesi Jirga</p> <p>Public policy and public administration training for Wolesi Jirga staff.</p>

Project Portfolio 3

Assignments 13 to 18 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Effective Office Management Training</p> <p>DAI ALBA Wolesi Jirga</p> <p>Effective office management training for Wolesi Jirga staff.</p>	<p>Academic and Business English Training</p> <p>MAIL / AAIP / World Bank funding 20 December 2014–20 April 2015</p> <p>Academic and business English language training for senior provincial staff of the Ministry of Agriculture, Irrigation and Livestock.</p>
<p>Huawei HR and Payroll Administration</p> <p>Huawei Technologies Afghanistan October 2014–September 2016</p> <p>Human resources, payroll management and administrative support under an employment cooperation agreement.</p>	<p>Etisalat Workforce and Call Center Services</p> <p>Etisalat Afghanistan September 2013–September 2015</p> <p>Recruitment, payroll administration, daily supervision and management of about 200 call center agents, project managers, HR coordinators and team leaders.</p>
<p>Accounting and Financial Management Systems</p> <p>Kabul Skyscraper Services December 2014</p> <p>Development of accounting and financial management systems, with training for head office and project staff.</p>	<p>English Training for Senior Government Officials</p> <p>MAIL / AAIP / World Bank funding May 2013–July 2014</p> <p>English language training to prepare senior government officials for postgraduate study overseas.</p>

Project Portfolio 4

Assignments 19 to 24 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Etisalat Workforce and Language Training</p> <p>Etisalat Afghanistan September 2012–August 2013 Recruitment, payroll administration, supervision and management for more than 180 call center personnel and related staff. English, Dari, Pashto and customer care training.</p>	<p>Etisalat Translation Services</p> <p>Etisalat Afghanistan Translation services from English into Dari and Pashto.</p>
<p>Tawanmandi Translation Agreement</p> <p>British Council Tawanmandi Translation from English into Dari and Pashto under a long-term agreement.</p>	<p>Professional Translation Agreement</p> <p>The Asia Foundation Professional translation from English into Dari and Pashto, and from Dari and Pashto into English, under a long-term agreement.</p>
<p>Construction Management Training in Kabul</p> <p>ASMED / DAI / USAID 200 university graduates Business English, project management, construction safety, cost and quality management, contracts, planning and scheduling, and AutoCAD.</p>	<p>Construction Management Training in Nangarhar</p> <p>ASMED / DAI / USAID 50 university graduates Construction project management training covering business English, safety, cost and quality management, contracts, scheduling and AutoCAD.</p>

Project Portfolio 5

Assignments 25 to 30 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Construction Management Training in Kandahar</p> <p>ASMED / DAI / USAID 50 university graduates Construction project management training covering business English, safety, cost and quality management, contracts, scheduling and AutoCAD.</p>	<p>Kandahar Municipality Field Assessment</p> <p>AIR Consulting Field survey, assessment and translation of focus group material from Pashto into English, with a recorded scope of 180,000 words.</p>
<p>AVIPA Plus Weekly Reporting</p> <p>Aouj subcontract IRD AVIPA Plus Weekly report work recorded in the portfolio as subcontracted through Aouj for the IRD AVIPA Plus program.</p>	<p>Simultaneous Interpretation Services</p> <p>American University of Afghanistan Simultaneous translation and interpretation, including provision of interpretation equipment.</p>
<p>Policy and Code of Conduct Translation</p> <p>Midfield International Translation of policies and codes of conduct.</p>	<p>ADB Strategy Translation</p> <p>Aouj subcontract Asian Development Bank strategy Translation of an Asian Development Bank strategy, recorded as subcontracted through Aouj.</p>

Project Portfolio 6

Assignments 31 to 34 of the 34 entries recorded in the 2022 profile. Dates are shown where supplied by that register.

<p>Afghan Products Market Assessment</p> <p>Building Afghan Markets Market assessment and survey to support promotion of Afghan products in Kabul and five other regions.</p>	<p>Human Resources Manual Translation</p> <p>Etisalat Afghanistan Translation of the company's human resources manual.</p>
<p>Kabul Conference Events Consultancy</p> <p>Office of the Coordinator of the Kabul Conference Provision of an events management consultant to the Office of the Coordinator.</p>	<p>Internet Networking and Cabling</p> <p>Government Media and Information Center / The Asia Foundation Internet networking and cabling services.</p>

HOW WE WORK

A Clear Approach to Delivery

Understand the requirement. Assemble the right resources. Coordinate the work and keep the client informed. Our approach combines structure with the flexibility each assignment needs.

A practical approach to managing an assignment

01	02	03	04	05
UNDERSTAND	PLAN	DELIVER	REPORT	IMPROVE
Objectives, stakeholders, requirements, resources, risks	Scope, team, suppliers, workplan, deliverables	Coordinate work, review quality, resolve issues	Progress, results, records, client feedback	Lessons, corrective actions, handover

Clear responsibilities

Agree the scope, schedule, deliverables, reporting arrangements, and responsibilities before implementation. Keep communication and escalation channels clear.

Specialist support

Bring in technical, language, training, or operational partners according to the scope. Define partner responsibilities and maintain coordination with the client.

Quality in practice

Review work against agreed requirements, maintain project records, respond to feedback, and address issues during delivery.

Useful reporting

Provide progress updates, deliverable tracking, participant or personnel records where required, and a structured closeout or handover.

PEOPLE AND PARTNERS

Experienced People and Specialist Partners

Management experience in projects, finance, public administration, and development is complemented by specialist technical and language capabilities.

Mohammad Amin Shafiee Chief Executive Officer in the company's management profiles. Experience includes project management, strategic communications, development, and institutional coordination.	Ms Hajira Vice President and Director of Financial Management in the management profiles. Her background spans finance, accounting, economics, telecommunications, and banking.
Project and Development Specialists Paiman A. Nasiri brings project management experience. Saber Ibrahim's background covers development programming, results management, and monitoring and evaluation.	PUL Global Partners LLC U.S. partner established in Virginia in 2018, supporting international partnerships, trade and investment facilitation, and management consulting.
Technology and Language Partners Quantu Tech LLC supports technology and AI services. Linguist Point International supports specialist translation and interpretation capabilities.	Historical Collaborations EPRSO supported construction management training. The Afghan Animation Foundation Group collaborated on animation and multimedia services.

BRIDGING THE GAP

Your priorities Our focus on delivery

Professionalism, integrity, accountability, and responsive service guide how we work.

CORPORATE SNAPSHOT

Let's Discuss Your Next Project

Tell us what you need to achieve, where the work will take place, and when you need to deliver. We will help define the services, people, and implementation support required to move the assignment forward.



Company information

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PUL CONSULTING SERVICES

Bridging the Gap

Management and Institutional Support | Workforce and Customer Operations
Technology | Language and Events | Logistics and Facilities | Training and Economic Opportunity

Kabul headquarters: House 12/6, Sayed Kaihan Street, Jai Rayees, Darulaman Road. Additional office listed at Ansari Square, Shahr-e-Naw. Service visuals are illustrative. October 2026 review edition.